

IN THE *Mix*

FOOD INDUSTRY INSIGHTS & OFFERS



Page 11

60th Birthday Limited Edition

Don't miss your last chance to stock up on the smash hit BAKO Select Raspberry Trifle Slice



Page 15

Let the Good Times Roll

Wrights give the humble sausage roll a festive twist with sage & onion stuffing, turkey and cranberries

WELCOME

TO IN THE MIX

Dear Valued Customers,

As we gather close to the end of this remarkable year, I want to take a moment, on behalf of everyone at BAKO, to extend our heartfelt thanks to each of you. This year has been an especially meaningful one for us as we celebrated our 60th Anniversary, and we are deeply grateful that you were a part of it.

For six decades, we've been honored to bring quality, tradition, and warmth into bakeries, kitchens and cafes across our community. Each batch, each loaf, and each pastry represents our shared passion for baking and our commitment to serving you. None of this would have been possible without your continued trust and partnership. You are at the heart of everything we do, and we are so thankful for the opportunity to grow alongside you.

As the holiday season brings us together, we're reminded of the power of shared meals, traditions, and simple joys—the very things that inspire us every day. We look forward to continuing to serve you with the finest quality, innovation, and care in the years to come.

Wishing you and your loved ones a joyful Christmas season and a new year filled with peace, prosperity, and sweetness.

With warmest regards,



Mike Jully

BAKO Group CEO



BIA BAKING INDUSTRY AWARDS 2024

Congratulations to all of 2024's Baking Industry Awards nominees and winners. BAKO were happy to support the BIA's mission to recognise and champion those at the forefront of innovation and passion for the industry, by sponsoring the award for Speciality Bread Product of the Year.

The Awards Ceremony hosted by BBC Radio & TV personality Scott Mills took place at the Royal Lancaster Hotel in London on Thursday 24 October 2024 where the BAKO team, including CEO Mike Tully, were in attendance.

The culmination of months of in-depth judging across the 13 categories, winners ranged from retail giants Warburtons, nabbing the the award for Free-from Bakery Product of the Year with their Gluten-free Soft White Pitta, to up-and-coming Welsh baker Naomi Spaven, recipient of the Rising Star Award.



(L-R) BAKO CEO Mike Tully, baker Sandor Bagameri & presenter Scott Mills

Well done to BAKO customer, Stir Bakery and baker Sandor Bagameri who took home the prize in our sponsored category for their distinctive Sprouted Ancient Grain Sourdough. Judges praised the "incredible texture and flavour" of the high-fibre, nutrient dense loaf, comprised of 30% sprouted grains; emmer, einkorn, spelt and rye.



There were plenty of accolades for other BAKO customers from across the UK too; including the returning Baker of the Year, Aidan Monks of Cumbria's Lovingly Artisan; London-based Cutter and Squidge, winners of the Online Bakery Business of the Year award; 2024's Craft Bakery Business of the year, Pettigrew Bakeries, lauded for the passion of their staff and positive atmosphere across their three sites in Cardiff and Elaine's Creative Cakes who's meticulous design and innovative use of materials earned them the Celebration Cake Maker of the Year award.





CHRISTMAS CRACKERS!

This season we're offering you great price savings on some of your favourite mixes and finishes.

With this superb range of indulgent products, creating tempting winter goodies couldn't be easier. Bake, dip, coat and frost your way to an irresistible Christmas range!

- £4 off** Dawn® Dark Devils Genoese Cake Base
- £4 off** Dawn® Crème Cake Base: Chocolate or Plain
- £3 off** Dawn® Frostings: Chocolate or Vanilla
- £3 off** Royal Steensma Souplesse Flexible Coatings: Milk, Dark or Neutral



Dawn® Cake Bases		
81744	Dawn® Dark Devils Genoese Cake Base	12.5kg bag
49924	Dawn® Crème Cake Base - Chocolate	12.5kg bag
49923	Dawn® Crème Cake Base - Plain	12.5kg bag
Dawn® Frostings		
49933	Dawn® Vanilla Frosting	6kg pail
49860	Dawn® Chocolate Frosting	6kg pail
Royal Steensma Souplesse Flexible Coatings		
52802	Royal Steensma Souplesse - Dark	3kg tub
49801	Royal Steensma Souplesse - Milk	3kg tub
52800	Royal Steensma Souplesse - Neutral	3kg tub

Offer available from November 1st to December 24th 2024 inclusive - while stocks last. Contact your local representative for more information and to order.

Visit dawnfoods.com/uk or call 01386 760843

[f](#) [X](#) [@](#) /dawnfoodsuk [in](#) /dawn-foods-europe-ameap

Your Partner for
bakery success

Plain Gingerbread Man Biscuits

80638 80x55g

Frozen - Ready to Thaw



Decorate your
way this
Christmas
Season

*Supplied undecorated

BAKE THE SEASON BRIGHT WITH BAKO

As Christmas approaches, bakeries are busier than ever, preparing for the festive rush. This is the time to delight your customers with seasonal favourites, warm spices, and creative twists on tradition. For bakeries, it's not just about meeting demand; it's about capturing the spirit of the season in every pastry, cake, and cookie...

Christmas classics are still a big draw, but customers are excited to see fresh twists on their favourites.

Here are some trending treats to include in your holiday lineup:

Spiced Mince Pies with a Twist: Classic mince pies get a makeover with unique ingredients like cranberry, chocolate, or even a dash of orange zest.

Gingerbread Cupcakes and Muffins: Gingerbread isn't just for cookies anymore. Cupcakes, muffins, and mini loaves with gingerbread spices are big hits, especially when topped with a dollop of cream cheese frosting.

Festive Fruitcake Bites: Offer mini versions of classic fruitcakes, making it easy for customers to buy individual pieces to sample. Fresh twists with figs, almonds, and rum-soaked cherries can appeal to a broader audience.

Peppermint Hot Chocolate Brownies: This dessert brings together all the flavours of a festive hot chocolate in brownie form, complete with a hint of peppermint. It's a crowd-pleaser that's perfect for bakery displays.

Savoury Scones: Winter warmers aren't just for sweets. Savoury scones with rosemary, thyme, or sage pair perfectly with soups and stews.

BAKO has everything you need to prepare for the holiday rush. With our high-quality ingredients, we can help your bakery stay fully supplied with the essentials...

Spices: From the warm kick of ground ginger to the sweet aroma of cinnamon and the nutty richness of nutmeg, these spices are essential for creating delightful treats.

Chocolate: Dark, milk and white chocolate chunks, and cocoa powder are essential for winter recipes. BAKO's range includes premium options perfect for rich holiday treats.

Dried Fruits, Nuts and Seeds: For mince pies, fruitcakes, and more, BAKO offers a selection of quality dried fruits, nuts and seeds.

Pastry: Ready-to-use puff and shortcrust pastry save valuable prep time and are ideal for creating mince pies, festive tarts, and savoury pastries.

Specialty Flours and Mixes: From rich cake mixes to gluten-free flour, BAKO has the essential bases for a variety of seasonal products.

Decorative Elements: Edible Christmas decorations, festive sprinkles, marzipan and frostings add the final touch to holiday treats and make them display-ready.

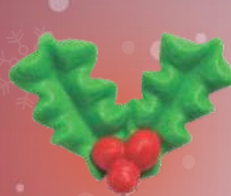
Wrapping Up the Season: Christmas is a prime time for bakeries, and winter warmer bakes can set your offerings apart. By balancing traditional flavours with on-trend twists, your bakery can meet demand and create memorable experiences for customers. With support from BAKO's extensive range of seasonal ingredients, you'll be ready to bring warmth, flavour, and a festive touch to every customer this Christmas.

Get stocked up by giving us a call on 0808 196 2344 or head online at www.bako.co.uk and make this season your most successful yet!

Christmas 2024

Edible Decorations

- 92385 Culpitt Holly & Berry 20mm x250
- 92383 Culpitt Christmas Penguins 25mm x200
- 92388 Culpitt Light Green Holly & Berry 24mm x370
- 91164 Culpitt Sweet Melt Carrot 25mm x260
- 92748 Culpitt Santa Heads 35mm x196
- 92387 Culpitt Christmas Friend 25mm x200
- 92897 Culpitt Gingerbread Plaques 75x163mm x72



92385



92383



92388



91164



92748

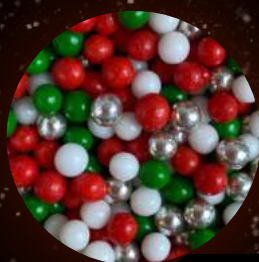


92387

- 24087 Truly Twinkle Polished Pearls 1kg
- 24088 Truly Merry Berry Sprinkletti 1kg
- 24089 Truly Mulled Wine Sprinkletti 1kg
- 24090 Truly Glimmer Christmas Trees 800g



92897



24087



24088



24089



24090

*Availability may vary regionally

SIMPLY SCOOP & BAKE

Our Baker & Baker frozen cookie dough is a versatile alternative to cookie pucks for creating delicious cookies

EASY TO HANDLE • DELIVERED FROZEN IN A PAIL • SCOOP & BAKE REQUIRED AMOUNT ONLY • SHELF LIFE 4 WEEKS REFRIGERATED

Plain cookie dough with choc chips

10% OFF

Chocolate cookie dough with white choc chips

4 simple steps to perfect cookies!



1
DEFROST
Defrost cookie dough in the refrigerator overnight



2
SCOOP
Scoop required amount & deposit on a lined baking tray, leaving enough space for the cookies to spread



3
BAKING
Deck oven at 175°C for 13-15 minutes or Convection oven 160°C for 12-14 minutes
Guideline only for 50g dough will vary by cookie size



4
FRESHLY BAKED!
Cool for 45 minutes & your freshly baked cookies are ready to delight your customers!

NO SCOOP?
try rolling dough into sausage shape and chopping into pieces instead

Code: 80818 - B&B Choc Chip Cookie Dough - 5kg pail | Code: 80819 - B&B White Choc Chip Cookie Dough - 5kg pail

Baker & Baker

— WE ARE AMERICAN BAKERY —

**BAKO
SELECT**

Finish



Festive Slice

**Spread Holiday Cheer
with every Slice**

A Festive Slice with a seasoned chicken filling with sausage, bacon and cranberries, in light puff pastry with sage and onion stuffing crumb.

Product Code: 84189

36 x 175g

Frozen - Unbaked

Quality you can rely on

get festive!

Celebrate Christmas with a seasonal
Cocoa Creme filled doughnut



Code	Product	Pack
81844	Christmas Ring Doughnut	48 x 74g


Baker & Baker
— WE ARE AMERICAN BAKERY —

BAKO Raspberry Trifle Slice

Moist vanilla sponge, swirled with a tangy raspberry sauce and topped with custard cream.

Thaw, Decorate & Serve

88335 x15

**BAKO
SELECT**

Finish

Quality you can rely on



*Supplied undecorated

60th
Birthday
2024 LIMITED
EDITION



Celebrating 60 years of
BAKO  Established 1964
60 

**LAST
CHANCE**

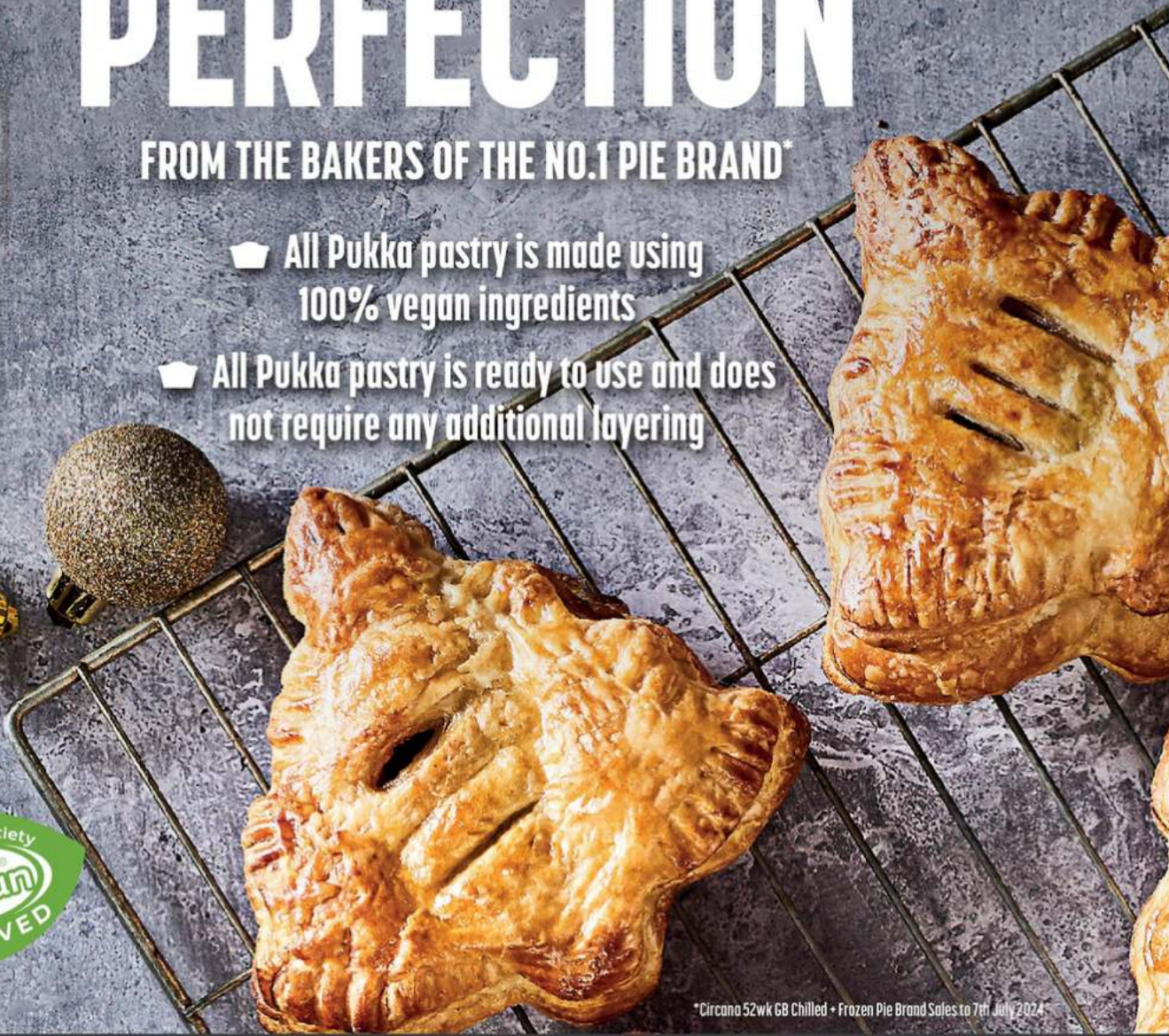


UP TO
£5.00
OFF

PASTRY PERFECTION

FROM THE BAKERS OF THE NO.1 PIE BRAND*

- 👉 All Pukka pastry is made using 100% vegan ingredients
- 👉 All Pukka pastry is ready to use and does not require any additional layering



*Circano 52wk GB Chilled + Frozen Pie Brand Sales to 7th July 2024

ORDER NOW FROM



Product Code	Product Description	Size	Promo
81085	PRE-SHEETED PASTRY ROLLS	2 X 5kg	£2 OFF
81039	PRE-SHEETED PASTRY ROLLS	2 X 10kg	£5 OFF

Create your own Cheesy Pesto Xmas Trees

Ingredients

PUKKA Pre-Sheeted Puff Pastry Roll
BAKO Mature Grated Cheddar Cheese
Green Pesto

BAKO Code

81085
94176

Method

- Cut a puff pastry sheet to around 12 inches long
- Cut two sheets of equal size
- On one of the sheets, spread thinly with green pesto
- Sprinkle with grated cheese
- Lightly wet the second sheet of pastry
- Place second sheet on top of the first sheet, water face down, on top of the pesto and cheese.
- Pin lightly to seal together
- Cut into long 12-inch strips around 1 inch wide
- Fold the strip of pastry in a zig zag, starting with a base of around 2 inches.
- Make the folded sections smaller each time by around $\frac{1}{4}$ of an inch or until you have 5 - 6 folds
- Secure with a skewer, and if desired, add a small puff pastry star to the top
- Bake at roughly 210°C for approximately 20 minutes.



BAKO Puff Pastry Block

All vegetable puff pastry in slab form. Defrost and pin to desired thickness ready to use for sweet and savoury applications. Controlled lift and light eating.

82760 2x5kg Frozen

Quality you can rely on



BAKO Mincemeat

Sweet and fruity mincemeat. Gluten-free and Nut-free.

33522 12.5kg

Ambient

SINCE  1926

Wrights

Festive roll

**TURKEY & PORK WITH
CRANBERRY & BACON**

Winter Limited Edition

FROM OUR FAMILY TO YOURS THIS *Christmas time*



SCAN ME

CODE	PRODUCT DESCRIPTION	PACK SIZE
80045	FESTIVE SAUSAGE ROLL	36 X 120G

**COMPLEAT
FOODSERVICE**

HOME OF
Wrights



CALLEBAUT®

BELGIUM 1911

BORN
ORIGINAL

CRAFT AT YOUR BEST WITH THE ORIGINAL TASTE OF BELGIUM



64% OF CONSUMERS FIND CHOCOLATE FLAVOURS APPEALING IN DESSERTS*



SCAN FOR THE FULL RECIPE

THISISCHOC.COM

* CGA X Callebaut Bespoke Insights

FESTIVE INDULGENCE

CHRISTMAS TREE BROWNIES

Perfect for the Christmas sharing occasion, these rich Christmas tree brownies are made with Callebaut's signature 811 Dark Chocolate and rich 823 Milk Chocolate.



CALLEBAUT®

BELGIUM 1911

PROUDLY SUPPORTING OUR BAKO COLLEAGUES IN THEIR 60TH YEAR



BAKO Chocolate Inclusions

Bake Stable Milk Chocolate Chunks.
8mm x 8mm x 6mm.

33561 10kg

Bake Stable Dark Chocolate Chips.
7500 count per kg

33056 12.5kg

Quality you can rely on



We share
your passion



YULETIDE BAKES

FEED YOUR IMAGINATION

Yuletide bakes to inspire your Christmas Ranges with Craigmillar Rich Celebration Cake. Blend creativity, tradition and festive joy into your bakes this Christmas Season.



Craigmillar Rich Celebration Cake Mix

22525

12.5kg



CSM Ingredients UK Limited

Elsinore Road | Old Trafford | Manchester | M16 0WF | 0800 054 1228

  | www.csmingredients.com



IREKS **NEW** Supreme Custard

CRÈME DE LA CRÈME

EASY TO USE
JUST ADD WATER

12.5 KG BAG

Bake &
freeze
thaw-
stable



COMING SOON
NEW
PACKAGING DESIGN
across the IREKS product range

ORDER TODAY
£2 OFF PER BAG

BAKO product code: 77004



ireks.bakingcrew


IREKS
www.ireks.co.uk

RECIPE HERE



BAKO Brownie Mix

A rich chocolate Brownie Mix, requiring just the addition of water to create a dense fudge brownie. Excellent with the addition of nuts or chocolate chips.

22101

12.5kg

Quality you can rely on



**£2
OFF**



SAVE ON YOUR SEASONAL FROSTINGS!

Limited Edition Dawn® Seasonal Frostings give an eye-catching finish to all of your sweet baked goods.

Available in two on-trend flavours, **Black Forest** and **Spiced Gingerbread**, our frostings are delicious, creamy and decadent both in taste and texture. Perfect to fill festive donuts, finish seasonal cupcakes or quickly layer celebration cakes - a cost effective way to create incremental sales during the busy Christmas period.

- All natural flavours and colours
- Holds form and shape for total reliability
- Freeze-thaw stable

Don't miss out – order today whilst stocks last.

Dawn® Limited Edition Frostings		
52806	Dawn® Spiced Gingerbread Frosting	6kg pail
52808	Dawn® Black Forest Frosting	6kg pail

Offer available from November 1st to December 24th 2024 inclusive - while stocks last. Contact your local representative for more information and to order.



 /dawnfoodsuk
  /dawn-foods-europe-ameap

For seasonal recipe inspiration visit dawnfoods.com/uk and sign up to our e-newsletters to stay informed!

dawnfoods.com/uk
01386 760843

Your Partner for
bakery success

A festive background featuring a light blue surface with scattered party items: a green balloon, a yellow balloon, a pink balloon, a red ribbon, a lollipop, a candle, and various colorful candies. A white diagonal banner runs across the top.

Readyegg

Everyday Convenience

PROUDLY SUPPORTING
OUR BAKO COLLEAGUES
IN THEIR 60TH YEAR



Celebrating 60 years of

BAKO 

Established 1964



CALLEBAUT®

BELGIUM 1911

BORN ORIGINAL

CRAFT AT YOUR BEST WITH THE ORIGINAL TASTE OF BELGIUM



33010 54% Dark Chocolate Couverture

2.5kg

33009 Milk Chocolate Couverture

2.5kg



64% OF CONSUMERS FIND CHOCOLATE FLAVOURS APPEALING IN DESSERTS*



WINTER INDULGENCE

SCAN FOR THE FULL RECIPE

THISISCHOC.COM

PARSNIP & APPLE CAKE

These mini chocolate cakes are a unique offering and will have taste buds eager to come back for more. They are also a great winter offering, utilising parsnip for the winter season.

* CGA X Callebaut Bespoke Insights

Tap into the croissant craze with Macphie!

macphie



Croissants, the iconic French pastry, are captivating bakers and consumers alike, with endless opportunities for innovation. From vibrant colours to filled and hybrid varieties, croissants are taking on exciting new forms!

The latest trend? The cubed croissant: a unique twist that stands out with its distinctive shape, inviting endless creative possibilities for bakers.

With Macphie Softie® and our selection of icings, you can easily craft a range of eye-catching, delicious treats.

Product Codes

Softie® - 44013

5th Avenue® Caramel Icing - 44029

5th Avenue® Chocolate Icing - 44008

5th Avenue® Dark Chocolate Icing - 44007

5th Avenue® Sicillian Lemon Icing - 44407

5th Avenue® Strawberry Flavour Icing - 44174

5th Avenue® White Icing - 44408



simply clever food

    /macphieuk

macphie.com

Scan the QR
to learn more
about the
croissant craze



We share
your passion



GET CREATIVE WITH CRÈME CAKE MIXES

Plain & Chocolate Crème Cake Mix produce a range of American muffin, cupcakes and cakes



Plain Creme
Cake Mix
Chocolate
Crème Cake Mix

£5
OFF

Product	BAKO Code	Pack Size
Plain Creme Cake Mix	22562	12.5kg
Chocolate Crème Cake Mix	22563	12.5kg

CSM Ingredients UK Limited

Elsinore Road | Old Trafford | Manchester | M16 0WF | 0800 054 1228

| www.csmingredients.com





PROUDLY SUPPORTING
OUR BAKO COLLEAGUES
IN THEIR 60TH YEAR



Celebrating 60 years of



Established 1964

CONTACT INFORMATION

If you need to contact your local depot for information about ordering, product ranges or anything else, please contact us using the details below:

DURHAM

Mill Road, Littleburn Industrial Estate,
Langley Moor, Durham, DH7 8HR
T: 01913 780088

WIMBLEDON

1-4 Merton Industrial Park,
Lee Road, London,
SW19 3XX
T: 02084 170540

PRESTON

74 Roman Way Industrial Estate
Longridge Road, Preston,
Lancashire, PR2 5BE
T: 01772 664300

FOLLOW US ON SOCIAL MEDIA



puzzling BREAK

CHRISTMAS BRAIN TEASERS TO JINGLE YOUR MIND



1. December and January both have 31 days.
How many months have 28?
2. There are five candy canes, and you take away two.
How many do you have?
3. I'm covered with eyes and can often be found at
Christmas dinner. What am I?
4. I can travel all around the world just like Santa without
ever leaving my corner. What am I?



5. You can catch me but not throw me.
I'm most popular in winter. What am I?



6. I am a ball that does not bounce.
What am I?

7. What has many rings but no fingers and
can be heard but never seen?

8. What do you get if you cross a Christmas tree
with an apple?



LAST PUZZLE ANSWERS



ICNME IPES	MINCE PIES
TRAMCHISS NDUPDIG	CHRISTMAS PUDDING
EYLU LGO	YULE LOG
EANDRBEGGIR	GINGERBREAD
HSCTSARMI AEKC	CHRISTMAS CAKE
IRSATCSMH EKISCOO	CHRISTMAS COOKIES
ENUELCHKB	LEBKUCHEN
SREHRYTLFIER	SHERRY TRIFLE
LLTONES	STOLLEN
TAENNTPOE	PANETTONE

MORE PUZZLES IN NEXT MONTH'S EDITION

BAKO 

'The key ingredient to the food industry'®

— IN THE —
Mix

FOOD INDUSTRY INSIGHTS & OFFERS